

# FEI WORLD CUP™ FINALS - LYON JUMPING & DRESSAGE

**LONGINES®** Reem Acra  
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PRESS KIT



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**LONGINES FEI World Cup™ Jumping & Reem Acra FEI World Cup™ dressage,**

## **TWO PRESTIGIOUS WORLD TITLES**

**Winning the World Cup is the result of a long journey requiring consistent levels of performance during the qualification rounds, which makes it different from winning a World Championship or the Olympic Games, which are ultimately about performing on the day. A single win during the qualifications is not enough. Whether in show-jumping or dressage, the riders have to demonstrate unwavering tenacity throughout the winter season (the World Cup circuit takes place indoors) to accumulate enough points to earn a place in the much-coveted final. And the final itself is full of intensity, a real championship filled with drama and surprises which unfolds over five days, comprising three difficult classes for show-jumping and two for dressage.**

*Winning the World Cup means writing your name into the history of the sport.*

### ***The Show-jumping World Cup: an international celebration***

The Show-jumping World Cup has captured every rider's imagination for the last thirty-five years. It was dreamt up by the Swiss journalist and show-jumping enthusiast Max Ammann who imagined a competition that would unite the world's best show-jumpers around a common objective. The idea was that riders would battle it out in every corner of the planet to earn the right to a place in the world final, which would take place indoors.

This year, there are more than one hundred qualifying stages in 17 different regions (10 leagues and 7 sub-leagues with a pre-final) around the world, from the Caucasus to the Middle East, and from Buenos Aires to Saint-Petersburg. These leagues sometimes only qualify a single rider, who often makes the journey to the final for just two days of competition, since those that make it to the end of the competition are rare.

The World Cup virtually always comes down to a battle between Americans and Europeans. This prestigious battle between the two continents seems to be turning to the advantage of the Americans at the moment, after a period of European domination in the finals from 1990 to 2011.

Between 1980 and 1989, it was the Americans who racked up the wins. Europe is therefore leading "two decades to one", but after the victory of Rich Fellers in 2012 and Beezie Madden in 2013, the final in Lyon will tell us if this "balance of decades" may swing and if the latest series of American wins can be interrupted!

### ***Dressage World Cup: the excitement of sport and art***

Today, individual medals in dressage are based on "freestyle to music", and this is essentially due to the World Cup which brought this style of dressage to the forefront.



Dressage can sometimes appear a bit austere to the general public. Despite the beauty and quality of the *haute école* "dance" movements, when all the competitors go through the same moves, it can become a bit boring, if you are not a specialist. Luckily, the "Kür" (freestyle to music) arrived on the scene to liven up the discipline in 1985. At that time, the freestyle routines, in which the music and choreography were left up to the riders' creativity, were considered a little bit like "consolation" classes. In those days, dressage competitions were mainly followed by connoisseurs and professionals. Naturally, there were always some newcomers who were amazed by the piaffes, passages, the flying changes or "tempi", but the shows quickly became repetitive.

It was Joep Bartels, a Dutch doctor in psychology, whose wife Tineke was part of the national dressage team, before passing the baton on to their daughter Imke, who decided the discipline deserved something better. As a friend of Max Ammann, Joep had noticed through the Show-jumping World Cup that horse-riding sports produced fantastic indoor events, where the public was close to the action. So, why not adapt the concept of dressage by imposing a model that would appeal to a broader public: freestyle to music? It was a brave idea at the time, going against the wishes of certain purists, but the concept gradually imposed itself, since today the individual dressage events, whether at the Olympics, the World or European Championships, are also to music.

With this format, the public sees the routines closer up and can express their appreciation when the scores are announced, like in figure-skating. The sport is more alive and provokes impassioned discussions in the stands. As such, the spectators will experience an exciting blend of sport and art at the next Reem Acra FEI World Cup™ dressage final in Lyon.

### ***The world will come together in Lyon***

A World Cup final is an event that creates an incredible "buzz" and impact. It is the culmination of several months of intense competition on every continent, with only the best riders from the seventeen qualifying leagues (four in the case of dressage) invited to compete in the final. More than three hundred journalists and over one hundred and twenty horses from five continents will come together for the grand Final in Lyon, where Eurexpo's Hall 4 will be laid out to increase its reception capacity: around a huge arena measuring 92 metres by 44 metres, the grandstands will provide approximately nine thousand seats, with a total of over 100,000 spectators expected overall. In addition to the World Cup classes, a programme of parallel events and activities will be open to the public free of charge!

**As the Master of Ceremonies, GL events aims to leave no stone unturned to ensure these World Cup finals are truly memorable: sporting excellence enhanced by a perfect technical environment and complemented by original stage setting and management, notably with an opening ceremony worthy of the greatest international sports events. Internationally-renowned French equestrian institutions and artists will be honoured. They will present the best sequences of their artistic repertoires in a specially designed production for the World Cup finals.**





## ALL YOU NEED TO KNOW ABOUT THE FEI WORLD CUP™ JUMPING

### World Cup Circuit – LONGINES FEI WORLD CUP™ JUMPING 2013/2014

Since 1979, the World Cup has been played out in several leagues spread across 5 continents. These qualifying circuits will decide **the 45 finalists who will compete in Lyon from 17 to 21 April 2014.**

The European League is the largest, since it qualifies 18 riders; indeed, Europe boasts the majority of the dominant nations in the sport (Germany, France, Switzerland, Great Britain, Ireland, Netherlands Belgium, Sweden, Austria, and Norway). The other leading nations in show-jumping are the United States, Canada and Brazil.

It is an **annual competition over the winter season (only indoor in Europe)**, and the Northern hemisphere at least. The World Cup winner is decided at the end of a final which takes place over three days; the winner is declared "**FEI World Cup Champion**". This should not be confused with the title of "World Champion". **The reigning World Cup Champion is the American rider Beezie Madden.**

Each league has its own ranking, decided by the total number of points accumulated over the stages (10 stages in Europe this season). This is brought back to zero for the final and should not be confused with the LONGINES Rankings.



### 2013/2014 European League:

- 1 - Oslo, Norway, 13 October 2013 (winner Scott Brash, GBR)
- 2 - Helsinki, Finland, 20 October 2013 (winner Patrice Delaveau, FRA)
- 3 - Verona, Italy, 10 November 2013 (winner Christian Ahlmann, GER)
- 4 - Stuttgart, Germany, 17 November 2013 (winner Hans-Dieter Dreher, GER)
- 5 - London, England, 23 December 2013
- 6 - Mechelen, Belgium, 30 December 2013
- 7 - Leipzig, Germany, 19 January 2014
- 8 - Zurich, Switzerland, 26 January 2014
- 9 - Bordeaux, France, 8 February 2014
- 10 - Gothenburg, Sweden, 2 March 2014



## A BRIEF HISTORY OF THE FEI WORLD CUP™ JUMPING

**From 17 to 21 April 2014, Lyon will be hosting the final of the most prestigious International Equestrian Federation (FEI) circuit: The Longines FEI World Cup Jumping. This will be the 36<sup>th</sup> final in the competition's history, and only the second time the final has been held in France, 27 years after Paris-Bercy.**

The World CUP™ Jumping was created in 1978 and the first final was held in April 1979 at the Scandinavium in Gothenburg, Sweden (in the home-town of the series' sole sponsor until 1998, the car-maker Volvo). The Austrian rider Hugo Simon was the first winner with the legendary Gladstone.

The next year, in Baltimore, Conrad Homfeld won the title, beginning a period of North-American domination that would last exactly ten years. Homfeld won the World Cup Final once more in Berlin in 1985, with the fabulous Abdulah. This also marked the best result for a French rider until then, with Pierre Durand finishing third on Jappeloup.

Later, Philippe Rozier (in Paris in 1987), and again Pierre Durand (in Gothenburg in 1988 and in Dortmund in 1990), still with his horse Jappeloup, improved on this performance with their second place finishes. In 1990, the trophy came back to Europe, thanks to the fabulous pairing of British rider John Whitaker and Milton.

Following in the footsteps of Conrad Homfeld (1980 and 1985) and the Canadian rider Ian Millar (1988 and 1989), John Whitaker became the third person to achieve the double in 1991 in Gothenburg. Eighteen years after his first victory, the Austrian rider Hugo Simon joined the exclusive club of double winners with his extraordinary horse E.T FRH in Geneva in 1996. The following year, Hugo Simon became the first triple winner in the history of the World Cup, winning once again on E.T in Gothenburg. Consequently, the World Cup remained in Europe until 1998, when the trophy moved to a new continent: South America. Indeed, the most European of Brazilians, Rodrigo Pessoa, won the title in Helsinki in April 1998 and then retained it in 1999, before making it three in Las Vegas in 2000! For the last two victories, on the French stallion Baloubet du Rouet, Rodrigo Pessoa led from start to finish.

Bearing this in mind, when the Brazilian set himself a target of making it four wins, it did not seem unrealistic. Baloubet was completely capable of achieving this feat in Gothenburg in April 2001. However, the French stallion did not need to pick up qualification points here and there on the circuit and arrived in Sweden lacking competition. Still, Pessoa came close to winning his bet. In the end, on the last day, he cracked under the pressure from the Swiss rider Markus Fuchs and his horse Tinka's Boy, who got the better of the defending champions in a jump off.

The 2002 final took place in Leipzig, in a venue that had never yet hosted a qualifying stage, and turned out to be a great success in terms of organisation. It was also a major success in terms of sport, since the suspense lasted until the very end. Germany obviously expected its World No. 1 Ludger Beerbaum to win, but it was Otto Becker, the current "Bundestrainer" (national coach), who was most consistent on his magnificent Holsteiner stallion, Dobel's Cento.



In 2003, the finalists lined up in the Thomas & Mack Center in Las Vegas. With Anka, his second mare, Marcus Ehning dominated proceedings and gave Germany its third title, following an intense struggle with Rodrigo Pessoa and the Swedish rider Malin Baryard. If we remove the Rodrigo Pessoa years (and it should be said Rodrigo is more Belgian than South American), the Trophy stayed firmly in Europe and the series of wins would continue until 2011...20 years!

However, during the first twenty-five years of the Cup's history, no French riders had managed to win the title. And yet the very best had tried, such as Durand, Rozier, Balanda, Bost, Godignon... sometimes coming up just short. And then a glimmer of hope came from a modest rider from the North of France; a former heating installation worker who sacrificed his money and spare time to fulfil his passion and thirst for high-level competition. Thanks to hard work and perseverance, Bruno Broucqsault forced his way into the French team in 2002. Then, in 2004, from Berlin to Bordeaux, and from Scandinavia to Italy, he and his little Dilème de Cèphe earned their ticket for Milan, where, much to dismay of the "lords" on the circuit, he snatched the final victory from Meredith Michaels-Beerbaum, who would become the first female world number one just a few months later. This historic French win was also marked by the superb fourth place achieved by Eugénie Angot with Cigale du Taillis. The 25th of April 2004 will remain forever engraved in the memory of French equestrianism.

The year after, Meredith Michaels-Beerbaum won in Las Vegas, with Shutterfly in superb form; this crowned a series of major indoor wins, particularly in the Top 10 in Geneva, and was the precursor to further major wins, such as the Grand Prix in Aachen. In 2006, Germany took the trophy in Kuala Lumpur, Malaysia, where Marcus Ehning, as a worthy world number 1, won the title with one of the most beautiful horses on the circuit, the stunning Sandro Boy.

In 2007, the final went back to Las Vegas and Meredith was on the verge of winning her second title, before she and Shutterfly went different ways in the final bend! It was a rare misunderstanding between such a united couple, but it handed victory to the Swiss rider Beat Mändli on Ideo du Thot.

The next year, Meredith hit back in Gothenburg, and then got her "hat-trick" in 2009 in Las Vegas. After Baloubet du Rouet, Shutterfly became only the second horse in the Cup's history to win three times, and Meredith joined Hugo Simon and Rodrigo Pessoa in the "triple winners" club.

Marcus Ehning joined this exclusive club the following year in Geneva, where, for the first time, a rider won the World Cup riding two different horses. He rode the first class, the hunter course, with the fantastic Küchengirl and ended the final in style with Plot Blue, helped by the fact that Mario Deslauriers had not been able to manage the pressure through to the end. The American rider, who still had Canadian nationality at the time, had become the youngest rider to win the final in 1984, when he was just 19 years old.

After a German win in Leipzig in 2011, where Christian Ahlmann had also won all the qualifying stages when riding Taloubet Z in this venue following years, the trophy moved back to North America in 2012, when Rich Fellers led from start to finish on his horse Flexible in 's-Hertogenbosch (Holland). The Americans confirmed their return when Bezie Madden won on Simon in Gothenburg last year; the year was also marked by the return of a French rider to the legendary medal podium thanks to Kevin Staut's third place on Silvana\*HDC.

**Who will go down in the history books in Lyon next April? Some would like the famous trophy to come back to Europe, or even to France. Certain French riders have the ability, such as Roger-Yves Bost, who already finished third in 1991 and who showed last summer that he had a very competitive horse in Myrtille Paulois!**



## **LONGINES FEI WORLD CUP™ JUMPING 2013/2014**

### **THE RULES IN A NUTSHELL**

**Forty-five riders will compete in the final in Lyon; the list of finalists will be established according to the regional leagues and will include:**

The defending champion: Beezie Madden

18 Europeans

10 Americans, two Canadians and 2 Mexicans

12 riders from other leagues (Asia, Middle East, Central Europe, the Caucasus, Australia, South America and Central America).

**The final will take place over three days, with four courses and a jump-off.**

- 1<sup>st</sup> day: Table C course (faults at obstacles are converted into seconds)
- 2<sup>nd</sup> day: Grand Prix with one jump-off
- 3<sup>rd</sup> day (after a rest day), Grand Prix final in two rounds: the top 30 riders after the first two days qualify for the first round, the top 20 go on to the second round.

#### **Point system for the FEI World Cup™ Final**

The winner of each Competition gets one point more than the number of starters in the first final Competition. The second placed gets two points less than the winner, the third placed three points less than the winner, and so on.

For example: 45 starters

The 1<sup>st</sup> gets 46 points

The 2<sup>nd</sup> gets 44 points

The 3<sup>rd</sup> gets 43 points, then 42, 41 etc.





The points for the first two classes are added together.

After the second Final Competition, FEI World Cup™ points are transformed into penalties. The Athlete with the highest number of FEI World Cup™ points after two Competitions will have 0 penalties. For all other Athletes the number of penalties will be calculated by multiplying with the coefficient of 0.50 the difference between their number of World Cup points and the FEI World Cup™ points of the leading Athlete after two Competitions. In this procedure all decimals are rounded down.

For example:

The leader has 72 points and starts the 3<sup>rd</sup> day with 0 penalty points.

The second-ranked rider has 68 points, and therefore starts with  $72 - 68 = 4$  divided by  $2 = 2$  penalty points

The third has 65 points, and therefore starts with  $72 - 65 = 7$  divided by  $2 = 3.5 \rightarrow 3$ -penalty points (rounded to the decimal) etc.

As such, on the final day, the riders start with differences in points.

Note: unlike other Championships, the riders can ride two horses and change during the final. In general, this involves a faster horse for the first class, backed up by the best Grand Prix horse for the two following classes. However, only one rider has managed to win the final using this strategy. This was the German rider Marcus Ehning in 2010, who won the final in Geneva by starting with Küchengirl and finishing with Plot Blue.





## PROFILE: THE REIGNING CHAMPION

### Beezie Madden, perseverance rewarded



**The rider who will be defending her title in Lyon next April is one of the great ladies on the international circuit. She is a highly respected figure, not least because she herself "trained" the horses that took her to success.**

We have known for years, even decades, that Beezie Madden is one of the best riders in the world. She just needed an individual world title to seal her place in history. She achieved this on 28 April 2013 when she won the final of the 35th World Cup ahead of the Olympic Champion Steve Guerdat and the French rider Kevin Staut, in the event's temple of Gothenburg.

Beezie knows the World Cup well ; she took part in her first final in 1987. She had to wait until her twelfth participation in the event before tasting victory, in the year of her fiftieth birthday. Beezie does not come from the comfortable background of many amateurs in this field, despite her maiden name being Patton, which French presenters obstinately attributed to a family connection with the famous General Patton, who liberated Normandy. Nothing of the sort! Before

Beezie married the horse-dealer John Madden (who is today the president of the jumping commission at the FEI), she worked as his professional rider. *John Madden Sales Inc.*, in the State of New York, buys, trains and sells competition horses and trains riders for top level competition.

Beezie is the linchpin of the business. She trains, promotes and takes horses to the top level, sometimes for her own requirements. Her success is down to hard work and talent, and the organisation put in place with her husband. Throughout her long career, she has taken an impressive number of horses to the highest level of competition. Their names include Trudeau, Gusty Monroe, Medrano, Northern Magic, Girl Next Door, French Rapture, Dynamite, Dominique and, nearer to us, Judgement, Authentic (the double Olympic champion in the team event and individual bronze medallist in Beijing, and that Beezie has just retired from competition at the age of 18 years old), Via Volo (particularly remembered for her refusal to jump during the London Olympics, and yet 4<sup>th</sup> in the final in Leipzig in 2011) and Simon, the powerful Champion of Gothenburg. All these horses were ranked several times among the top three in a major Grand Prix or were finalists in the World Cup (with eleven horses, Beezie is certainly the rider who has qualified the largest number of different horses for a final). And this list is not exhaustive, further highlighting the immense talent and hard work of a rider who more than deserved this World Cup win, as the consecration "for her career achievements."



## FRENCH RIDERS AND THE FEI WORLD CUP

To be honest, French riders have not had the best of times at the World Cup. Nevertheless, the best riders and horses of each era have tried to win the title: Frédéric Cottier and Flambeau C, Gilles Bertran de Balanda and Galoubet A etc. Yet, in the competition's 35 years history, the results have been thin on the ground, with just 7 medals for French riders out of a total of 105 medals awarded! Pierre Durand and Jappeloup proved themselves to be the most consistent and competitive at the World Cup, with three podium finishes, twice falling just short, and twice pipped at the post by a grey horse: Abdullah (Conrad Homfeld) in 1985 and the great Milton (John Whitaker) in 1990.



France even had a fallow period between Roger-Yves Bost's 3<sup>rd</sup> place in Gothenburg in 1991 and the sole French World Cup title won by Bruno Brouqsault in 2004. Thirteen years with nothing to show! Things seemed to be repeating themselves after 2004, until Kevin Staut's superb 3<sup>rd</sup> place last year in Gothenburg.

With the final being held in France, will things change this season? In 1987, pushed on by the public, Philippe Rozier finished 2<sup>nd</sup> in the final in Paris.

Philippe Guerdat, the national trainer, has set an objective of having three French finalists in Lyon; this target seems realistic. Patrice Delaveau is already halfway there thanks to his win in the qualifying stage in Helsinki, and two other French riders are among the top 18 in the rankings: Simon Delestre and Kevin Staut. They would passionately love to win the World Cup one day. Clearly, the fact that it is in Lyon adds greater motivation. At the same time, we should not forget Roger-Yves Bost, who has not yet got truly started in the 2013/2014 World Cup. So yes, Lyon could well have a great surprise in store for us!



### French riders on the World Cup podiums from 1979 to 2013

Pierre Durand – Jappeloup, 3<sup>rd</sup> 1985 Berlin  
Philippe Rozier – Jiva, 2<sup>nd</sup> 1987 Paris  
Pierre Durand – Jappeloup, 2<sup>nd</sup> 1988 Gothenburg  
Pierre Durand – Jappeloup, 2<sup>nd</sup> 1990 Dortmund  
Roger-Yves Bost – Norton de Rhuys, 3<sup>rd</sup> 1991 Gothenburg  
**Bruno Brouqsault - Dileme de Cephe, 1<sup>st</sup> 2004 Milan**  
Kevin Staut –Silvana\*HDC, 3<sup>rd</sup> 2013 Gothenburg

### Provisional rankings after Stuttgart, 4<sup>th</sup> leg of the 10 qualifying stages:

1. Steve Guerdat SUI - 51
2. Scott Brash GBR - 41
3. Marcus Ehning GER - 36
4. Luciana Diniz POR - 32
5. Edwina Tops-Alexander AUS - 32
6. Hans-Dieter Dreher GER - 26
- 7. Patrice Delaveau FRA - 23**
- 8. Simon Delestre FRA - 22**
9. Christian Ahlmann GER - 20
10. Maikel van der Vleuten NED - 20
11. Pius Schwizer SUI - 19
12. Athina Onassia de Miranda GRE - 19
13. Nicola Philippaerts BEL - 18
14. Luca Moneta ITA - 15
14. Ludger Beerbaum GER - 15
14. Shane Breen IRL - 15
17. Malin Baryard-Johnsson SWE - 13
18. Gerco Schroder NED - 13
19. Billy Twomey IRL - 12
19. Geir Gulliksen NOR - 12





## PAST WINNERS

## OF THE SHOW-JUMPING FEI WORLD CUP

1979 Hugo Simon	AUT	36 years old	Gladstone
1980 Conrad Homfeld	USA	28 years old	Balbuco
1981 Michael Matz	USA	30 years old	Jet Run
1982 Melanie Smith	USA	32 years old	Calypso
1983 Norman Dello Joio	USA	26 years old	I Love You
1984 Mario Deslauriers	CAN	19 years old	Aramis
1985 Conrad Homfeld	USA	33 years old	Abdullah
1986 Leslie Burr Lenehan	USA	29 years old	McLain
1987 Katharine Burdsall	USA	28 years old	The Natural
1988 Ian Millar	CAN	41 years old	Big Ben
1989 Ian Millar	CAN	42 years old	Big Ben
1990 John Whitaker	GBR	34 years old	Milton
1991 John Whitaker	GBR	35 years old	Milton
1992 Thomas Fruhmann	AUT	41 years old	Genius
1993 Ludger Beerbaum	GER	29 years old	Ratina Z
1994 Jos Lansink	NED	33 years old	Libero H
1995 Nick Skelton	GBR	38 years old	Dollar Girl
1996 Hugo Simon	AUT	53 years old	E.T.
1997 Hugo Simon	AUT	54 years old	E.T.
1998 Rodrigo Pessoa	BRA	25 years old	Baloubet du Rouet
1999 Rodrigo Pessoa	BRA	26 years old	Baloubet du Rouet
2000 Rodrigo Pessoa	BRA	27 years old	Baloubet du Rouet
2001 Markus Fuchs	SUI	45 years old	Tinka's Boy
2002 Otto Becker	GER	43 years old	Dobel's Cento
2003 Marcus Ehning	GER	29 years old	Anka
2004 Bruno Broucqsaault	FRA	45 years old	Dileme de Cephe
2005 Meredith M.-Beerbaum	GER	31 years old	Shutterfly
2006 Marcus Ehning	GER	32 years old	Sandro Boy
2007 Beat Mändli	SUI	37 years old	Ideo du Thot
2008 Meredith M.-Beerbaum	GER	34 years old	Shutterfly
2009 Meredith M.-Beerbaum	GER	35 years old	Shutterfly
2010 Marcus Ehning	GER	36 years old	Plot Blue & Kuchengirl
2011 Christian Ahlmann	GER	37 years old	Taloubet Z
2012 Rich Fellers	USA	52 years old	Flexible
2013 Beezie Madden	USA	50 years old	Simon



## ALL YOU NEED TO KNOW ABOUT THE FEI WORLD CUP™ DRESSAGE

The FEI World Cup™ Dressage is in its 29<sup>th</sup> season. The circuit was created in 1985 and is made up of four leagues: Western Europe, Central Europe, North America (including Canada) and the Pacific (Australia, New Zealand and Asia). Each qualifying stage for the FEI World Cup™ Dressage involves a Grand Prix test which qualifies riders for the Freestyle to Music, which is the class in which qualifying points for the final can be earned. A maximum of 15 participants can qualify for the Freestyle to Music, subject to having obtained a minimum score of 58%.

Riders can take part in a maximum of six qualifying classes. They obtain points based on their rankings in each stage and qualify for the final based on their number of points, if they have obtained a minimum score of 68% in a qualifying Freestyle to Music class.

The FEI World Cup™ Dressage is judged on both technical and artistic aspects and combines equestrian art, sport and complicity between the rider and their horse. Each year, this competition attracts an increasingly large public.

### European League

Show	NF	Start date	End date	Events
Odense	DEN	16/10/2013	20/10/2013	CDI-W
Stuttgart	GER	13/11/2013	17/11/2013	CDI-W
Stockholm	SWE	29/11/2013	01/12/2013	CDI-W
London Olympia	GBR	16/12/2013	23/12/2013	CDI-W (D)
Amsterdam	NED	24/01/2014	26/01/2014	CDI-W
Neumünster	GER	13/02/2014	16/02/2014	CDI-W
Göteborg	SWE	27/02/2014	02/03/2014	CDI-W
's-Hertogenbosch	NED	20/03/2014	23/03/2014	CDI-W
Lyon	FRA	17/04/2014	21/04/2014	CDI-W Final !



### **The Final**

18 qualified riders are invited to the final:

Western European League: 9  
 Central European League: 2  
 Pacific League: 1  
 North America: 2  
 South America/Asia: 1  
 Defending champion: 1  
 FEI extra starting places: 2  
 Total: max 18

The final has the same format as a qualifying stage but there are:

18 starters in Grand Prix → a maximum of 18 finalists for the Freestyle to Music (subject to having scored at least 58%)



## A BRIEF HISTORY OF THE FEI WORLD CUP™ DRESSAGE

**Lyon will also host the FEI Reem Acra World Cup™ Dressage. This will be 29<sup>th</sup> final in the competition's history, and only the second time the final has taken place in France, after Paris-Bercy (1992).**

This FEI World Cup is therefore younger than the Jumping World Cup. The first final of the Dressage World Cup took place in 1986. At that time, dressage was less high profile and only interested specialists...and the German public. Interest in the discipline would grow during the Olympics and then dissipate quickly.

At this time, the "Kür" (or Freestyle to Music) suffered from a lack of support and interest from the purists. However, when Freestyle to Music tests were programmed during major competitions, they were very popular with the public. In 1985, in the shadow of the Jumping World Cup, the first series was organised. It ended with a final in 1986, which was won by the Danish rider Anne-Grethe Jensen on Marzog. Although the "great" German riders of the period did not take part in the first world cups, many major figures in the discipline recorded their names on the World Cup winner's trophy. Christine Stückelberger (Switzerland, in 1987 during Equitana show and then in 1988), Margit Otto-Crépin (France, in 1989 in Gothenburg), Kyra Kyrklund (Finland, in 1992 at Paris-Bercy). Finally understanding that the "Kür" phenomenon was good for the popularity of the sport, the leading German riders decided to join the movement with their best horses, for example Monica Theodorescu, (the current German national trainer) who won the title in 1993 and 1994 on the Olympic champion Ganimedes.

The following year, a young Dutch rider won the competition, a certain Anky van Grunsven, who was virtually making her international début on the famous Bonfire. Anky would then dominate world freestyle to music competitions, winning nine World Cups and taking two second places with Bonfire and then Salinero. Her reign would last virtually uninterrupted until the arrival of the new generation of Dutch riders: Edward Gal, winner in 2010 on the superb Totilas, then Adelinde Cornelissen, in 2011 and 2012 on Parzival, who relinquished the title in April 2013 to the German rider Helen Langehanenberg on Damon Hill.

Unlike in show-jumping, the American continent is less high-profile in these competitions. Only two Americans have won the Dressage World Cup, Debbie McDonald in 2003, in Gothenburg, and Steffen Peters in 2009; Steffen was actually born in Germany, as was the only French winner of the competition, Margit Otto-Crépin.





## PROFILE: THE REIGNING CHAMPION

### Helen Langehanenberg, the new German generation



**Just 30 years old, riding her light-hoofed horse Damon Hill, Helen Langehanenberg is part of the new generation that has changed the face of the German dressage team. Indeed, the German team, with Helen, Kristina Sprehe and Dorothee Schneider, were as pretty as a picture on the second step of the podium at the 2012 London Olympics! Helen is the first among the new generation to have won an individual title, usurping the queen of the discipline, Adelinde Cornelissen, in the World Cup final in Gothenburg in April 2013.**

As such, she will be in Lyon next April to defend her title, and it will be a delight for the French public to welcome her. Helen added to her first major title in August 2013 by taking two individual silver medals, in special Grand Prix and

Freestyle to Music, behind the unstoppable Olympic Champion, the English rider Charlotte Dujardin. This performance placed the young German rider in the world dressage elite. If Charlotte takes it upon herself to qualify for Lyon, the dual will be magnificent!

To reach the top in this sport is difficult. This is particularly true in Germany, where there is a Grand Prix rider in nearly every village. Helen learnt her trade with Ingrid Klimke, the daughter of the legendary Reiner Klimke, the Olympic dressage champion, and herself a double Olympic Champion in team eventing (2008 and 2012). To be precise, Reiner Klimke won 23 gold medals in championships, including 6 at the Olympics! So, this was a training centre with a serious pedigree that Helen joined at the age of 16. Here, with the help of Ingrid, she trained a 7-year old Hanoverian horse called Princeton L for Grand Prix. She even entered the gelding in Grand Prix and special Grand Prix, where she quickly won the famous "Goldene Reitabzeichen", a distinction rewarding the first ten wins at this level. During this initial training period, in 2005, Helen mounted a young horse called Damon Hill, with which she won the German Championship for 5-year-olds...she would link up with this horse again a few years later!

Helen then continued her training with the Olympic, World and European champion, and former national trainer, Klaus Balkenhol. At the same time, in 2003, she created her own business with her boyfriend Sebastian Langehanenberg, whom she married in 2008. In 2010, she linked up with Damon Hill again, and her career took off. She joined the German A team in 2011, the year in which she won a team silver medal at the European Championship, then, in 2012, she lost out on the World Cup title by barely more than 1% difference with Adelinde Cornelissen in the final. A year later, she took her revenge in Gothenburg, following her team silver medal at the London Olympics.



## PAST WINNERS OF THE FEI WORLD CUP DRESSAGE

<b>1986</b>	Anne-Grethe Jensen	DEN	Marzog
<b>1987</b>	Christine Stückelberger	SUI	Gaugin de Lully
<b>1988</b>	Christine Stückelberger	SUI	Gaugin de Lully
<b>1989</b>	Margit Otto-Crepin	FRA	Corlandus
<b>1990</b>	Sven Rothenberger	GER	Andiamo
<b>1991</b>	Kyra Kyrklund	FIN	Matador
<b>1992</b>	Isabell Werth	GER	Fabienne
<b>1993</b>	Monica Theodorescu	GER	Ganimedes
<b>1994</b>	Monica Theodorescu	GER	Ganimedes
<b>1995</b>	Anky van Grunsven	NED	Bonfire
<b>1996</b>	Anky van Grunsven	NED	Bonfire
<b>1997</b>	Anky van Grunsven	NED	Bonfire
<b>1998</b>	Louise Nathhorst	SWE	LRF Walk on Top
<b>1999</b>	Anky van Grunsven	NED	Gestion Bonfire
<b>2000</b>	Anky van Grunsven	NED	Gestion Bonfire
<b>2001</b>	Ulla Salzgeber	GER	Rusty
<b>2002</b>	Ulla Salzgeber	GER	Rusty
<b>2003</b>	Debbie McDonald	USA	Brentina
<b>2004</b>	Anky van Grunsven	NED	Gestion Salinero
<b>2005</b>	Anky van Grunsven	NED	Keltec Salinero
<b>2006</b>	Anky van Grunsven	NED	Keltec Salinero
<b>2007</b>	Isabell Werth	GER	Warum Nicht FRH
<b>2008</b>	Anky van Grunsven	NED	IPS Salinero
<b>2009</b>	Steffen Peters	USA	Ravel
<b>2010</b>	Edward Gal	NED	Moorlands Totilas
<b>2011</b>	Adeline Cornelissen	NED	Jerich Parzival
<b>2012</b>	Adeline Cornelissen	NED	Jerich Parzival
<b>2013</b>	Helen Langehanenberg	GER	Damon Hill NRW



## LONGINES

Longines FEI WORLD CUP™ Jumping Western European League Title Partner, Official Timekeeper and Official Watch, Longines has been based in Saint-Imier (SUI) since 1832. The brand's watchmaking expertise reflects a strong devotion to tradition, elegance and performance. Longines has decades of experience as the official timekeeper at world championships and as a partner of international sports federations.

Longines' passion for equestrian sports began in 1878, when a horse and jockey were engraved on a timepiece. Over the years, the brand has built strong and long-lasting links with equestrian sports. In 1926, for the first time, the brand was involved as timekeeper for an Official International Equestrian Competition. Today, Longines' involvement in equestrianism includes Jumping, Endurance and Flat Racing.

Longines is a member of The Swatch Group Ltd, the World's leading manufacturer of horological products. With the winged hourglass as its emblem, the brand has outlets in over 130 countries.

## REEM ACRA

Launched in 1997 in New York, Reem Acra quickly became a fashion reference. Its bridal collections are recognized for its luxurious and modern designs. This success led to the introduction of the Reem Acra prêt-a-porter collection six years later. Symbol of elegance, this fashion brand is presently one of the favourite brands of many icons of mode as Madonna.

Perfectly embodying the combination of technic and aesthetic performance, Reem Acra is the Official Partner of the FEI World Cup™ Dressage Western European League and Final circuit since 2009.



## GL EVENTS

As the leading fully integrated international provider of event solutions and services, GL events operates in the three major segments of the event industry market: the organisation of trade fairs, conventions and events, venue management and services for events.

- Trade fairs and exhibitions for professionals and the general public
- Congresses, conventions, seminars and incentive events
- Corporate, institutional, cultural or sports events

With a presence in twenty countries, GL events has more than 4,000 employees, has more than 90 offices worldwide and had 824 million euros in turnover in 2012.

### **GL events Live**

GL events Live covers the full range of business lines and services for corporate, institutional and sports events. From consulting services and design to producing the event itself, GL events Live teams are capable of proposing turnkey event solutions to major worldwide event customers.

### **GL events Exhibitions**

GL events Exhibitions manages and coordinates the Group's 300 proprietary trade fairs, promoting the duplication of events, innovation and operating synergies between the Organisation and Services business lines.

### **GL events Venues**

GL events Venues covers Venue Management operations for the current portfolio of 37 event venues. The development teams are responsible for optimising the performances of this network and its expansion in France and on international markets.





## PRACTICAL INFORMATION

FEI World Cup Finals tickets are purchasable on [www.feeworldcupfinals-lyon.com](http://www.feeworldcupfinals-lyon.com) at the Fnac and usual selling points.

### EXHIBITION

From 17<sup>th</sup> to 21<sup>st</sup> april 2014, from 9 am to 8.30 pm (except on Monday 21<sup>st</sup> from 9 am to 7 :30 pm)  
 Single price 10 euros                      Children before 6 years old, handicapped

**SPECIALE DAY FFE members Thursday 17<sup>th</sup> APRIL : Free entrance (Subject to availability)**

### FEI WORLD CUP™ FINALS

#### Friday, April 18<sup>th</sup>

Longines FEI World Cup™ Final I **20 € or 35 €\***   
*This ticket allows you to go all around the site from 9am*

#### Saturday, April 19<sup>th</sup>

Longines FEI World Cup™ Final II **35 € or 55 €\***   
*This ticket allows you to go all around the site from 9am*

Reem Acra FEI World Cup™ - GRAND PRIX **20 € or 35 €\***   
*This ticket allows you to go all around the site from 9am*

#### Sunday, April 20<sup>th</sup>

Reem Acra FEI World Cup™ - GRAND PRIX FREESTYLE **75 €**   
*This ticket allows you to go all around the site from 9am*

### JUMPING GRAND PRIX

**20 € or 35 €\***   
*This ticket allows you to go all around the site from 9am*

#### Monday, April 21<sup>st</sup>

Longines FEI World Cup™ Final III **75 €**   
*This ticket allows you to go all around the site from 9am*  
 \* Subject to availability



## PACKS FEI WORLD CUP™ FINALS

### PACK ALL INCLUSIVE

#### REEM ACRA FEI WORLD CUP™ FINAL DRESSAGE

GRAND PRIX et GRAND PRIX FREESTYLE

#### LONGINES FEI WORLD CUP™ FINAL JUMPING

Finales I, II et III

#### JUMPING GRAND PRIX

*This ticket allows you to go all around the site, on Friday 18th, Saturday 19th, Sunday 20th and Monday 21st, from 9am.*

**225 €**

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### PACK JUMPING FINAL

#### LONGINES FEI WORLD CUP™ FINAL JUMPING

Finales I, II et III

#### JUMPING GRAND PRIX

*This ticket allows you to go all around the site, on Friday 18th, Saturday 19th, Sunday 20th and Monday 21st, from 9am.*

**150 €**

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### PACK DRESSAGE FINAL

#### REEM ACRA FEI WORLD CUP™ FINAL DRESSAGE

GRAND PRIX and GRAND PRIX FREESTYLE

*(This ticket allows you to go all around the site, on Saturday 19th and Sunday 20th from 9am.)*

**85 €**

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